NOTICE: This is an unofficial transcript of the portion of the Public Company Accounting Oversight Board's Standing Advisory Group meeting on May 15, 2013 that relates to Related Parties/Significant Unusual Transactions. The other topics discussed during the May 15, 2013 meeting are not included in this transcript excerpt.

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PUBLIC COMPANY ACCOUNTING OVERSIGHT BOARD

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STANDING ADVISORY GROUP

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MEETING

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WEDNESDAY MAY 15, 2013

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The Standing Advisory Group convened at the Westin City Center Hotel, located at 1400 M Street, Northwest, Washington, D.C. at 8:30 a.m., Martin Baumann, Standing Advisory Group Chairman, presiding.

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KEITH WILSON

MR. SCATES: Thank you, Marty. As Brian Degano

15 and Nick Grillo are joining me, I'll first introduce

16 this.

As Chairman Doty said in his remarks, the Board reproposed for comment a new standard on related parties.

19 There's three elements here. First, the standard itself would replace the existing standard AU Section 334. The second part is amendments. We're reproposing amendments with respect to the auditor's identification and

- 1 evaluation of significant unusual transactions. In the
- 2 third element are other amendments to existing standards
- 3 of the PCAOB. And one of those items has to do with
- 4 respect to the auditor's assessment of a company's
- 5 relationships and transactions with its executive
- 6 officers.
- 7 As a backdrop here, the standard itself, the
- 8 original proposal went out on February 28th of 2012. It
- 9 was also discussed, you might recall, at last year's SAG
- 10 meeting in May.
- 11 We received 37 comment letters. And the Board
- 12 reproposed this standard and these amendments for two
- 13 principal reasons: One being we did -- like I said, we
- 14 received comments on the original proposal. Generally
- 15 the commenters were in agreement with our approach,
- 16 however, they did have some good recommendations. We
- 17 listened. And for example, some of the commenters said
- 18 that the auditors are not responsible for identifying
- 19 related parties. We agree. That is first and foremost
- 20 with the company, with management. Management is
- 21 required to identify the related parties, all
- 22 transactions and relationships with those related

- 1 parties. We believe the auditor's responsibility is to
- 2 evaluate the company's identification, the accounting for
- 3 and disclosure of those transactions. So it's the
- 4 auditor's responsibility to evaluate what management has
- 5 done.
- The second reason we reproposed it is, as Marty
- 7 mentioned earlier in his remarks, this original proposal
- 8 out on February 28th, but that was prior to the enactment
- 9 of the JOBS Act. So in this reproposal we are now
- 10 seeking comment specifically with respect to empirical
- 11 data and other information that will help us and assist
- 12 us in making a decision as we go forward. We want to get
- 13 information on economic considerations and information
- 14 about the applicability of this reproposal with respect
- 15 to emerging growth companies.
- 16 The comment period ends on July
- 17 8th. And what I'd like to do now is to turn it over to
- 18 Brian Degano and he will go over a few aspects with
- 19 respect to the related party standard and the amendments
- 20 with respect to significant unusual transactions. Brian?
- 21 MR. BAUMANN: Before Brian speaks I just want to
- 22 make one comment just to make sure that what you said

- 1 isn't misunderstood.
- 2 The original proposal, the way it was drafted put
- 3 a sort of burden that it was the auditor's responsibility
- 4 to identify related party transactions without really
- 5 acknowledging management's primary responsibility that
- 6 they have to do that.
- 7 Having said that, the auditor still has a
- 8 responsibility to evaluate management's identification
- 9 of related parties and determine whether there are any
- 10 unidentified related parties or related party
- 11 transactions. So there are still significant auditor
- 12 responsibilities in this audit standard in that regard.
- 13 Brian?
- 14 MR. DEGANO: The reproposed standard is designed
- 15 to strengthen existing audit procedures for identifying,
- 16 assessing and responding to the risk and material
- 17 misstatements associated with a company's related party
- 18 transactions. And some of the key requirements in the
- 19 reproposed standard are that the auditor will be required
- 20 to perform procedures, to obtain an understanding of the
- 21 company's relationships and transactions with its related
- 22 parties, perform specific procedures for each related

1 party transaction that's either required to be disclosed

2 in the financial statements or that is determined to be

3 a significant risk, perform specific procedures when the

4 auditor determines that a related party or relationship

5 or transaction with a related party previously

6 undisclosed to the auditor exists. We've already talked

7 about one of the next ones, evaluating whether the

8 company has properly identified its related parties and

9 relationships and transactions with related parties. And

10 lastly, communicating to the audit committee the

11 auditor's evaluation of the company's identification of

12 accounting for and disclosure of its relationships and

13 transactions with its related parties.

And as Greg mentioned, we made several change to

15 the reproposed standard, and those include clarifying the

16 relationships with the risk assessment standards. So

17 commenters had requested clarification of this and the

18 new standard clarifies that the specific risk assessment

19 procedures performed pursuant to the reproposed standard

20 are done in conjunction with the risk assessment

21 procedures required by Auditing Standard No. 12.

Second, clarifying the auditor's responsibility

1 to evaluate if the company has properly identified its

2 related parties. And commenters wanted some

3 clarification on this. And as has been pointed out, in

4 the staff's view the clarifications recognize that the

5 company is responsible for the preparation of the

6 financial statements, including in the first instance the

7 identification of the company's related parties. And the

8 auditor begins the audit with all the information that

9 they obtain from management.

10 A third area where we made some changes from the

11 originally proposed standard is allowing additional

12 auditor judgment. And one example of that is that the

13 reproposed standard no longer includes a requirement that

14 the auditor treat each previously undisclosed related

15 party transaction identified by the auditor as a

16 significant risk.

17 As Greg mentioned, there's also reproposed

18 amendments regarding significant unusual transactions,

19 and those reproposed amendments are designed to improve

20 the auditor's identification and evaluation of a

21 company's significant unusual transactions. And I won't

22 go through all of these, but some of the key requirements

1 are that the auditor be required to perform specific

2 procedures to identify a company's significant unusual

3 transactions, perform specific procedures to obtain an

4 understanding of the business purpose of those identified

5 significant unusual transactions, and then some other

6 procedures to enhance the auditor's evaluation of the

7 business purpose of those identified significant unusual

8 transactions.

9 And the key changes made in this part of the

10 proposal were to enhance the linkage between the

11 reproposed standard and the reproposed amendments to

12 better show the complementary nature of the auditor's

13 efforts regarding its work on a company's significant

14 unusual transactions and a company's related parties.

15 So for example, the reproposed standard includes a

16 footnote which notes to the auditor that the information

17 obtained in identifying and evaluating a company's

18 significant unusual transactions could identify

19 information that indicates that undisclosed related

20 parties might exist. So we've tried to improve the

21 linkage between those areas.

22 I'll turn it back over to Greg for the other

- 1 reproposed amendments.
- 2 MR. SCATES: The last item has to do with the
- 3 other amendments we're reproposing. What I wanted to
- 4 focus on has to do with respect to the auditors'
- 5 understanding or risk when they perform their risk
- 6 assessment procedures. They need to gain an
- 7 understanding of the risk associated with the executive
- 8 officers' relationship with the company. That would be
- 9 all relationships including compensation arrangements
- 10 with the company. The executive officers are related
- 11 parties, so this reproposal complements the reproposal
- 12 on the related party standard.
- 13 And when we first went out with the original
- 14 proposal back in February of 2012, we were somewhat
- 15 surprised when we got the comments in. We were expecting
- 16 to get a significant amount, you know, a number of
- 17 comments on related parties and significant unusual
- 18 transactions. And we did, but unfortunately there were
- 19 some that were -- the press misread what we were
- 20 proposing and that we wanted to -- we did clarify in this
- 21 reproposal the auditor is not going to opine, the auditor
- 22 is not going to make any type of determination or any

- 1 recommendation with respect to compensation arrangements.
- 2 That clearly resides with the board of directors of the
- 3 appropriate company. So we did clarify that in this
- 4 reproposal.
- We thought it was clear before, but we went back
- 6 and put the pen to paper and made it even a little more
- 7 clear, that the auditor's responsibility here is, with
- 8 respect to its risk assessment process, to ensure that
- 9 their audit procedures address any heightened risk with
- 10 respect to the executive officers' relationships with the
- 11 company.
- 12 Now what I'd like to do is to open it up for a
- 13 SAG discussion similar to what we did with respect to the
- 14 proposal on reorganization of our standards. Any
- 15 comments that we make will be a part of our rulemaking
- 16 docket, but we'd like to have an opportunity now for you
- 17 to -- if you have any comments or any questions, please
- 18 raise your tent cards.
- 19 Denny Beresford?
- 20 MR. BERESFORD: Thanks. I'd like to comment on
- 21 the communications with the audit committee, and I quess
- 22 going in both directions. First of all, the point that

- 1 was made on one of the slides about the requirement to
- 2 communicate to the audit committee, the auditor's
- 3 evaluation of the identification and so forth, again, I
- 4 think that's well-intentioned, but it simply adds to the
- 5 normal communications that would be under -- I guess it
- 6 is Auditing Standard 16. One of my comments on what led
- 7 up to that document was that this is becoming somewhat
- 8 of a boiler plate communication that just has an awful
- 9 lot of content that sometimes doesn't get a lot of
- 10 attention because there's just so much of it. Depending
- 11 on the particular company, assuming that this would be
- 12 in writing, I believe that the document -- I didn't see
- 13 in the 200 pages that it said it had to be in writing.
- 14 Maybe I missed that, but --
- 15 MR. BAUMANN: It can be oral.
- 16 MR. BERESFORD: Pardon me?
- 17 MR. BAUMANN: It can be oral.
- 18 MR. BERESFORD: Okay. But I assume that probably
- 19 because of inspections or otherwise that most auditors
- 20 would probably put this in writing, and depending on the
- 21 company, it could be a lot of pages. It could be quite
- 22 a bit of information that could be in here. And frankly,

1 it's not a lot of information that I think that would be

2 critically important to most audit committees. I think

3 that some parts of it might be informative to the extent

4 that it would otherwise be disclosed in the financial

5 statements. Obviously that would be important. Other

6 information may or may not be too important.

7 The other requirement that the auditor asks the

8 audit committee or the chairman whether they are aware

9 of related party transactions, I suspect the common

10 response would be something like, gee, I thought that was

11 your responsibility to go out and find those during your

12 audit or ask management for that. I'm being a little

13 facetious, but the audit committee chair would probably

14 have some very general knowledge, and clearly if they

15 were aware of something at kind of a high level, they

16 could respond, much the same as they would respond to the

17 requirement on fraud. I mean the typical response is,

18 gee, again, if there's something huge that had hit the

19 company, they'd respond, but they're not aware of kind

20 of the day-to-day small-type things.

21 And so again, I think both of these things are

22 things that are requirements that aren't going to

- 1 necessarily create a lot of activity, I guess you might
- 2 say. And I do get concerned that perhaps in the interest
- 3 of improving or getting the audit committee involved with
- 4 the auditor that we not have -- you know, might say every
- 5 new standard involves still one more communication being
- 6 added to the list that creates even more of a boiler
- 7 plate communication that doesn't get paid attention to.
- 8 MR. BAUMANN: Thanks. Greq, you may have further
- 9 comments.
- 10 And, Denny, I appreciate your comments and
- 11 concerns.
- 12 We think this is an area that is an important
- 13 dialogue between the auditor and the audit committee.
- 14 Some of the most prominent frauds over the last decade
- 15 have involved transactions with related parties that in
- 16 some cases were disclosed in footnotes, but clearly it
- 17 seemed neither the auditor nor the audit committee -- or
- 18 certainly the investors at the end of the day who lost
- 19 a lot of money didn't really understand what would happen
- 20 in certain circumstances with respect to these related
- 21 party transactions and how significant the impact was.
- 22 Enron being a poster child for that, but Tyco and many

- 1 others are well known.
- 2 So we think that discussion of evaluation of the
- 3 related party transactions, the risks there, certainly
- 4 the auditor can evaluate. Some of them are normal
- 5 transactions and they didn't present any difficulty, but
- 6 when there are unusual relationships that cause a
- 7 potential transfer of cash or shares between the company
- 8 and the related party under adverse circumstances, the
- 9 complexity of those transactions, I think the audit
- 10 committee would benefit from that dialogue.
- 11 So we've put it out in the reproposal for
- 12 comment. I think we had it in the proposal actually for
- 13 comment. I don't think we got many negative comments on
- 14 that aspect of it, but again we appreciate those
- 15 comments.
- 16 Someone else?
- 17 MR. SCATES: Loretta Cangialosi?
- 18 MS. CANGIALOSI: Thank you. Just two comments,
- 19 one on what Denny just said.
- I would say, you know, I appreciate what you're
- 21 trying to do, and it makes a lot of sense because, as you
- 22 just stated, for significant and complex transactions you

1 definitely would want the audit committee to know. But

2 for standard stuff that really does not have a

3 significant impact or a company that does not have

4 significant related party transactions, just to have this

5 in there seems like you're just kind of tossing in

6 something that doesn't necessarily add a lot of value.

7 So that was just one comment.

8 My second comment really has to do with the

9 significant unusual transactions. And again, here I

10 support, you know, kind of the whole evaluation,

11 obviously, of what we're trying to do. What I would say

12 is just be careful of the knock-on effects in the

13 inspection process when we look at significant unusual

14 transactions because there are complex and significant

15 transactions that you know you really want to pay

16 attention to. Actually you want to pay attention to all

17 of them, but some of them are very obvious. Okay?

18 Company decides to sell a bunch of products. You know,

19 what's the business purpose? Well, it's pretty obvious.

20 So I think, you know, when this comes off in

21 practice, trying to not have heavy documentation around

22 the obvious versus clearly what you want them to get into

- 1 around these significant unusual transactions, which are
- 2 complex things that don't quite make sense, you
- 3 definitely want them to get into. So that would be my
- 4 only caution there.
- 5 MR. SCATES: Thank you, Loretta.
- 6 And, Gaylen Hansen?
- 7 MR. HANSEN: Previously unidentified related
- 8 parties is what I wanted to ask about. So in the
- 9 original proposal then those were identified as
- 10 significant deficiencies and additional work was going
- 11 to be required. And it seems like we've come out of that
- 12 based on the comments, so I'm not sure what the standard
- 13 is saying on previously unidentified related parties.
- 14 It seems to me like something should be required. And
- 15 I'm not reading on that anything in here that that gets
- 16 picked up. Is it judgment only then in those
- 17 circumstances? So that was one question that I had, if
- 18 you'd maybe comment on.
- 19 And the other one is on compensation
- 20 arrangements. It seems to me that -- and I'm all for
- 21 where you're going on this with executive officers,
- 22 especially bonus sorts of arrangements that are tied into

- 1 earnings, but it seems to me like some of that, isn't it
- 2 already picked up in AU-316 or SAS 99 considerations?
- 3 So I don't know if it's just the linkage, or are we
- 4 trying to write parallel with AU-316?
- 5 MR. SCATES: I'll take the last one first,
- 6 Gaylen. AU-316 does not specifically address on point
- 7 the issue here, and the issue here is, we believe, in
- 8 order to carry out an appropriate risk assessment process
- 9 early on in the audit the auditor needs to gain a good
- 10 understanding, a thorough understanding of the
- 11 relationships that its executive officers -- and again,
- 12 it's that population of executive officers -- those
- 13 relationships with the company. The auditor needs to be
- 14 aware of all of the relationships, and not just the
- 15 compensation arrangements, any relationship the officer
- 16 has with the company. That way the auditor can
- 17 appropriately assess the risk and then carry out and plan
- 18 his or her audit accordingly once they've made that
- 19 assessment. That's not really brought out in 316, but
- 20 now we want to bring it out through amendments to AS-12.
- 21 And I think that would be appropriate. And we think it's
- 22 appropriate to do that.

1 Your first question though, Gaylen, I'm not sure

2 -- you were talking about the unidentified related

3 parties?

4 MR. HANSEN: Previously unidentified related

5 parties that I gather you at some point pick up on that

6 hadn't been disclosed to you by management and have some

7 concerns about those and have to dive into it. But now

8 you don't?

9 MR. SCATES: Yes. Well, those were brought out

10 in the standard, in the reproposal. And that once if an

11 auditor comes across and identifies a new related party

12 or a new relationship that the auditor's not aware of,

13 then that is obviously a serious concern to the auditor

14 and then the auditor is going to have to reassess the

15 risk associated with that. And also the auditor is going

16 to then have to obviously bring that to the attention of

17 the audit committee, because that is a serious concern

18 in that the auditor was never made aware of it. And so

19 there is a breakdown within the controls of the company.

20 And if the management's not aware of it, or if they were,

21 why did they not disclose it to the auditor? So there

22 are some very serious concerns there. And we

- 1 specifically pointed that out and made that a part of
- 3 MR. HANSEN: If I might follow up then. One
- 4 other thing that I noticed in going through these
- 5 materials is circulating a list of related parties to the
- 6 engagement team. It doesn't say when. And I think it
- 7 would be strengthened a little bit if that was done early
- 8 in the engagement during risk assessment. You know, if
- 9 you become aware of it at the end of the audit, I mean
- 10 it may not be worth as much as if it came out earlier.
- MR. SCATES: We agree with you on that, Gaylen.
- 12 We anticipate it would be earlier. That's a good point.
- 13 We may have to clarify that, that we expect that to be
- 14 early on in the risk assessment process.
- 15 Damon Silvers?

2 this reproposed standard.

- 16 MR. SILVERS: I just want to speak in general in
- 17 strong support of what you're doing here. You know, it
- 18 was mentioned a couple of moments ago that unusual
- 19 related party transactions were very significant in the
- 20 collapse of a number of large-cap firms 12 years ago.
- 21 There are some more recent examples, starting with Lehman
- 22 Brothers, where these issues were very consequential.

1 And I think that the proposed resubmitted standard gets

2 at, at least to my non-expert eye, the key thing here,

3 which is that in each of these cases, at the time that

4 the companies were entering into these arrangements and

5 seeking to characterize them in ways to keep them off

6 their financial statements or to hide them in footnotes

7 and the like, there was always at the time an argument,

8 and it was an argument of course that in a number of

9 these circumstances turned out to be so thin that

10 criminal proceedings resulted, but ex ante there was

11 always an argument for why they could be treated this

12 way.

And I think what the Board has identified and

14 it's instructing auditors to do is to say, you know,

15 listen, you have a responsibility when extraordinary

16 arrangements of this kind are underway to identify them

17 and call them to the audit committee's attention in a way

18 that will ensure enhanced scrutiny. And that seems to

19 me to go right to the nature of the kind of looking-the-

20 other-way mentality that develops in these circumstances.

21 And the consequences on related party transactions, both

22 for the companies involved and their investors, and for

- 1 the larger U.S. economy over the last 20 years has truly
- 2 been on a scale I think that might have been unimaginable
- 3 in the past.
- 4 I think the same thing is true in a different
- 5 sort of way in relation to executive compensation. While
- 6 executive compensation has not directly led to profound
- 7 global economic crisis in the way that one might argue
- 8 related party transactions have, on the other hand
- 9 improperly accounted for executive compensation is
- 10 profoundly corrosive to the corporate governance system
- 11 and to the whole body of relationships that underlie
- 12 effective functioning of public companies. And again,
- 13 I think, the Board in this proposal has really identified
- 14 the right way to ask auditors to look at it and to
- 15 scrutinize it.
- And so a lot of this I think is long overdue and
- 17 I really want to commend the staff and the Board for
- 18 taking it on.
- 19 MR. SCATES: Thank you, Damon. And now Roman
- 20 Weil?
- 21 MR. WEIL: In just a second I'm going to focus on
- 22 the second bullet point from the bottom of slide 15.

- 1 I'll get there in a second, but that's where I'm going.
- I have never audited anything for a living, so
- 3 take that as a given. And now I'm about to commit an
- 4 incidence of H.L. Mencken's law, which says whenever A
- 5 injures or annoys B on the pretense of saving or
- 6 improving X, then A is a scoundrel. So I am A and the
- 7 staff is B and the X is the auditing profession.
- 8 Can we get slide 15 up there, and look at the
- 9 third bullet point, second bullet point from the bottom?
- 10 So I'm thinking I'm an auditor and I'm going to
- 11 be annoyed by that second bullet. I'm thinking about
- 12 fraud. I don't have an obligation to find fraud, but if
- 13 I find it, I got to report it. What am I supposed to do
- 14 in the audit? I don't have an obligation here to find
- 15 the related parties; that's management's job, but I got
- 16 to go find it anyway. Clarify the responsibility. I get
- 17 the feeling that this is like a side letter. How is an
- 18 auditor supposed to find the side letter that is a
- 19 primary way of committing fraud in revenue recognition?
- 20 They're not supposed to be there. Management is supposed
- 21 to seek them out. The auditor doesn't have a
- 22 responsibility to seek them out. But if the auditor

- 1 finds it, he's got to report it. But we're not giving
- 2 the auditor guidance of what to do, and when is enough,
- 3 and when you can't get sued for it.
- 4 So the auditor's responsibility to figure out
- 5 whether the related parties are not being disclosed, I
- 6 think you got to be clear about where the limits of the
- 7 auditor's responsibility end so we're not going to get
- 8 more lawsuits against auditors. And then I wonder how
- 9 come the auditors aren't saying this? Why is the
- 10 outsider, the non-auditor the one who's worried about
- 11 this? So I may be completely off base.
- MR. DEGANO: Well, I think one thing to keep in
- 13 mind here; and this is why we tried to make some
- 14 amendments here to emphasize the linkage between the
- 15 reproposed standard on related parties and the
- 16 significant unusual transactions, is that one of the
- 17 underlying ideas here is that these efforts are
- 18 complementary. So looking for unusual transactions will
- 19 help the auditor identify an undisclosed related party
- 20 transaction. So we've given the auditor additional
- 21 information, specific procedures, specific procedures to
- 22 identify to unusual transactions, specific procedures to

- 1 evaluate them.
- 2 And one of the ideas is that the auditor in
- 3 looking for unusual transactions; transactions outside
- 4 the ordinary course, or that are otherwise unusual, could
- 5 include non-arms-length terms, that would be a population
- 6 that could include an undisclosed related party
- 7 transaction. And we're just sharpening the auditor's
- 8 focus to remain alert for things that indicate that an
- 9 undisclosed related party transaction exists. And when
- 10 they find one, then they have specifics procedures, like
- 11 Gaylen was asking about, that they have to perform for
- 12 each of those transactions that was previously
- 13 undisclosed to them that is a related party transaction.
- 14 So I think that's one of the key changes here in
- 15 the reproposal, and we're really emphasizing the
- 16 complementary nature between these two areas.
- 17 MR. BAUMANN: We have time for one more question
- 18 and then we're -- everybody's been very patient here.
- 19 Well, we have actually two questions. We've got Rick
- 20 Murray and then Bob Herz. And then we've got a group I
- 21 think that's ready for a break.
- 22 Rick?

MR. MURRAY: A quick clarification question. 1 2 understand the logic and share the logic of expanding the 3 auditor's involvement in identifying related parties and 4 the consequences. The language seems to say; Brian, you 5 just described this, is if you run into something that 6 raises your curiosity, you've got to run it to ground 7 including the related party issue. There is some 8 language in the material here and in the proposal that 9 suggests there is also, independent of what you happen 10 to find, a separate responsibility to audit the integrity 11 of the list of related parties issued by management, 12 which is the other side of the coin of saying you look 13 at every party that there has been a transaction with and 14 audit to determine whether or not there is a relationship 15 that hasn't been disclosed. It sounded from this

MR. DEGANO: Yes, there's no intent to send
auditors out looking for something that they would be
checking every single transaction to find. This is a
very targeted approach saying there are specific things

16 discussion as though that's not really how far you plan

17 to take this, but the language seems to imply that you

18 do.

1 you do in identifying or in evaluating the company's

2 identification of accounting for and disclosure of its

3 related parties. There's a complementary area where the

4 auditor goes out and identifies and evaluates a company's

5 significant unusual transactions, and a third area that's

6 also complementary, the financial relationships and

7 transactions with the executive officers. Taken

8 together, this positions the auditor to do a more robust

9 effort on identifying undisclosed related party

10 transactions.

But one of the clarifications in the reproposal

12 is that the auditor will be doing work to examine the

13 accuracy and completeness of the company's identification

14 of its related parties. They'll be obtaining an

15 understanding of the company's process regarding its

16 related parties. They'll be doing other procedures such

17 as reading the minutes of the board of directors'

18 meetings.

19 And there's an appendix attached to the

20 reproposed standard that was in the proposed standard

21 that includes examples of information that could indicate

22 the existence of an undisclosed related party and sources

- 1 of information that could indicate the existence of an
- 2 undisclosed related party or transaction. And many of
- 3 the items in Appendix A were contained in the existing
- 4 standard, AU Section 334, and auditors are very familiar
- 5 with those sources of information and the procedures that
- 6 they perform. And they already perform many procedures
- 7 to test the accuracy and completeness of the company's
- 8 identification.
- 9 So we think this is just sharpening the auditors'
- 10 focus on these areas without sending them out looking for
- 11 something that is going to incur excessive costs.
- MR. BAUMANN: Again we just have Bob Herz. And
- 13 then you said Lisa Roth is on the phone. So just those
- 14 two and then we definitely have to take our break. We
- 15 have other topics we have to get to this morning.
- 16 So, Bob?
- 17 MR. HERZ: On the related parties part of this
- 18 proposal, I just wondered whether it might in any way
- 19 impact on the auditor's responsibility or no
- 20 responsibility for other parts of SEC disclosure
- 21 documents. You know, for example in the periodic filings
- 22 there's a section, certain transactions. There are

- 1 disclosures related to transactions with affiliates. Of
- 2 course there are all the disclosures on executive comp
- 3 and CD&A and all of that. So, you know, the auditor now
- 4 has to kind of correlate the two of those and read those
- 5 and say, gee, those, you know, don't seem to be some way
- 6 in sync with what I found through my related parties
- 7 work, you know, the consistency of -- I read the other
- 8 parts and nothing came to my attention, or did come to
- 9 my attention.
- 10 MR. BAUMANN: Well, I agree that those are
- 11 sources of information that the auditor would look to in
- 12 terms of are there related party transactions or certain
- 13 types of transactions that I should certainly be aware
- 14 of to then apply audit procedures to. And it may lead
- 15 to what you just said, that maybe they're not
- 16 characterized correctly. If that's the case, then
- 17 auditors have other responsibilities with respect to
- 18 information that may not be characterized properly in
- 19 another document. So, yes, it has both aspects.
- MR. SCATES: And also to add to that, Bob, in our
- 21 reproposal with respect to the company's relationships
- 22 and transactions with its executive officers, the auditor

- 1 would be required to read the most recent proxy
- 2 information statement. So at least again that's another
- 3 document that could inform the auditor.
- And now we have Lisa Roth on the phone. Lisa?
- 5 MS. ROTH: Yes, thank you. Good morning. I'm
- 6 sorry I can't be there in person. I wanted to just make
- 7 two quick comments on the topic of the audits of broker-
- 8 dealers and the reproposed standard.
- 9 I just wanted to comment briefly that I don't
- 10 believe that the proposals are going to be applicable to
- 11 -- or I should say that they will be very difficult to
- 12 apply to about 90 percent of the broker-dealer
- 13 community, that percent of the community with fewer than
- 14 10 associated persons or employees. You know, the
- 15 obvious, they're not going to have an audit committee.
- 16 But I believe there are other nuances to this. These
- 17 proposals simply won't apply to that particular
- 18 community.
- 19 Secondly though, I'm really intrigued by this
- 20 question about whether or not the auditors of broker-
- 21 dealers should be required to evaluate the compliance
- 22 aspects of the related parties. My first instinct answer

1 was no they shouldn't because the issue of compliance of

2 the interrelated parties is already subject to a lot of

3 disclosure and subject to examination. I also believe

4 there are nuances to those interactions of related

5 parties; issues of jurisdiction, for instance, that are

6 complex and beyond the scope of what a financial auditor,

7 especially the auditor of a small broker-dealer would be

8 competent at without significant additional research and

9 study. And then also, because FINRA is very actively

10 involved in a project related to risk identification and

11 management.

12 However, all that said, I recognize that our own

13 regulators, FINRA in particular, hasn't been particularly

14 successful in identifying fraud and compliance issues

15 with respect to related parties. So I just wanted to

16 suggest that you actively communicate and engage in a

17 dialogue with FINRA about this topic, either for the

18 purpose of gaining confidence that the PCAOB auditors

19 don't have to engage in this aspect of analysis, or for

20 the purposes of identifying complementary reviews, areas

21 where your programs do or don't intersect in an way that

22 might help to identify fraud.

1	MR.	BAUMANN:	Thanks,	Lisa.	The	reproposal	has
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- 2 a specific section where it talks about broker-dealers,
- 3 and we would expect to apply this standard to audits of
- 4 broker-dealers. But we ask questions of our commenters
- 5 to give us further information as to the applicability
- 6 of this standard to broker-dealers, any particular
- 7 challenges with respect to audits of broker-dealers that
- 8 we didn't recognize, or are there particular
- 9 relationships that are often common between broker-
- 10 dealers and other parties that they're affiliated with
- 11 that we should consider in enhancing the standards?
- So we hope that you send in a comment letter and
- 13 we hope to hear from FINRA with respect to this standard
- 14 and broker-dealers.
- 15 With that, I'd like to wrap up this morning's
- 16 discussion of the standard-setting projects. We've had
- 17 a lot. I think people are ready for a break. We have
- 18 a number of important things yet to cover this morning.
- 19 Our break ended at 11:10 and it's now 11:15. So
- 20 with that, let's try to have an efficient break and be
- 21 back here in 10 or 15 minutes. Thank you.
- 22 (Whereupon, the above-entitled matter went off